



PeopleMatter Media Contact

Joy Capps

843.730.3857

joy.capps@peplematter.com

PEOPLEMATTER PROVIDES THE ULTIMATE HR EXPERIENCE FOR NICE N EASY GROCERY SHOPPES

CHARLESTON, SC — JUNE 28, 2013 — Nice N Easy Grocery Shoppes and PeopleMatter today announced their collaboration to use the PeopleMatter Platform in 38 locations for more than 650 employees. The company seamlessly transitioned from a point solution for hiring to PeopleMatter’s hire-to-retain, cloud-based software. The Platform provides managers and employees with a suite of HR tools, which includes automated applicant tracking, pre-screening assessments, I-9 and E-Verify compliance and work opportunity tax credits.

Ultimately, Nice N Easy shifted to PeopleMatter after experiencing difficulties and inefficiencies with its previous hiring software. The company spent three weeks working with PeopleMatter on an implementation that Nice N Easy’s management team called “seamless.” The PeopleMatter team walked managers through the entire process and provided the training and the materials necessary for onboarding candidates. Managers were able to confidently use the system within one day.

“The way PeopleMatter’s implementation was arranged made it one of the easiest projects I’ve ever rolled out,” said Jeff Ginn, Nice N Easy Grocery Shoppes Director of Employee Systems Administration. “The transition was so well-organized that it was easy for us to move from one system to the next with no interruption.”

Much like the implementation process, PeopleMatter solutions offer an ease-of-use the previous HR software did not. The Platform puts human resource management back in the hands of the user. Nice N Easy’s administrators can easily add positions, make changes and post jobs within the system without having to put in a custom order with the vendor.

“We needed an ‘evergreen’ application that could be posted in multiple locations and cover all our positions,” shared Ginn. “Our previous HR software required creating a unique job requisition and URL for every site and opening. For example, we had 40 open positions, and when we added in foodservice openings — the number of individual postings and links nearly doubled. If a candidate was interested in multiple opportunities they would have to apply separately for each one. PeopleMatter lets us post one link that goes to an online application where candidates can easily apply for any of our open positions at one or more of our locations.”

The PeopleMatter Platform provides administrators and applicants an intuitive online hiring solution. Before PeopleMatter, Nice N Easy administrators felt applicants had to “jump through hoops” to apply online. The retail chain wanted candidates to have a convenient, simple experience. The Platform also offers users a multi-channel support system via email, online chat and phone. This allows managers to spend more time on operations, and less time troubleshooting application questions.

“When we first automated HR, the goal was to eliminate paper,” shared Ginn. “The problem was that our system was so complicated that our managers were printing all the applications anyway. Since we’ve started using PeopleMatter, we aren’t printing any applications at all.”



PeopleMatter is designed so tax credit screening is part of the application process. Before, Nice N Easy managers printed Work Opportunity Tax Credit (WOTC) paperwork for a new hire and mailed it to the company headquarters where an in-house HR administrator determined eligibility. Now, PeopleMatter's integrated partner, TaxBreak, prequalifies WOTC eligibility before a candidate is interviewed. The new process saves time and increases the company's potential for federal and state tax incentives.

By using pre-screening assessments during the application process, managers can quickly identify candidates with an aptitude for service success. These built-in assessments – designed by PeopleClues, a division of PeopleMatter – have saved the company time by reducing the number of interviews held before hiring.

“Unlike some point solutions that try to be all things to all people, PeopleMatter has designed their product for the service industry,” said Ginn. “The Platform is very friendly to the convenience store environment. And the people who work at PeopleMatter are a class act – professional, friendly and helpful.”

“When service-industry businesses choose to move to the PeopleMatter Platform from another HR solution it validates our ability to meet the needs of the hourly workforce,” said Nate DaPore, PeopleMatter President and CEO. “Our mission is to change the way employers and employees interact in the workplace and make it better. We are happy Nice N Easy is part of our PeopleMatter family, and we will continue to focus on delivering the ultimate client experience with our software and service.”

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference – because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peplematter.com, [@PeopleMatter](https://twitter.com/PeopleMatter) and facebook.com/PeopleMatter.HR.

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